

Beat: Lifestyle

## "HOUSE OF FLAVOR" IS A FULLY IMMERSIVE WINGSTOP EXPERIENCE

**JULY 27th TO AUGUST 10th ONLY**

PARIS - TEXAS, 31.07.2024, 11:12 Time

**USPA NEWS** - "WINGSTOP" is an American International Chain of Restaurants that primarily sells Buffalo Wings. Wingstop Locations are decorated with a 1930s and 1940s Pre-Jet Aviation Theme... Everyday in Paris, from July 27th To August 10th, "House Of Flavor" by Wingstop will come Alive with 100% Street Culture Experiences...

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Wingstop was founded in 1994 in Garland, Texas by Antonio Swad. The First Franchised Location opened in 1997, and by 2002, the Brand claimed to have served Two Million Wings. In 2005, Wingstop began serving Lunch, and in 2009 it began selling a Boneless Product.

Wingstop opened its First International Restaurant in Mexico in 2010... As by now Wingstop had over 2,200 Restaurants located in 11 Countries (USA, Mexico, Canada, Porto Rico, United Kingdom, United Arab Emirates, France, Spain, Indonesia, Singapour, South Korea).

"House Of Flavor" Program - An Exceptional Event combining Unique and Bold Wingstop Flavors with the Vibrant Energy of Street Culture:

Open To The Public Every Day From 11 am To 2 am  
From July 27 To August 10, 2024

- 3x3 Basketball Matches & and streaming of Current Sporting Events
- From Tuesday To Sunday, A "Club" will liven up the Evenings with a Stylish Lineup of Parisian DJ Collectives
- August 8, a Big Musical Evening will gather Big Name from Hip-Hop & Rap Scene
- Fashion: Barber for Stylish Cuts, Nail Art for Trendy Manicures and Exclusive Products to win.
- Tatoos proposed in Workshop
- Exclusive Works of Parisian Graffiti Artists
- Entertainment: Breakdance Performances and Dance Battles

Wingstop's "House of Flavor" is expecting no less than 50,000 Visitors to its Pop-Up, set up at "La Caserne" in the Heart of Paris, where Attendees will be treated to a Portion of Wings cooked to order and Hand-Wrapped, served with Wingstop's Most Iconic Flavors, accompanied by Seasoned Fries and Ranch Dressing prepared in the Morning. There will also be Bar Service, with Cocktails inspired by the Wingstop Universe, to keep the Tasting going All Night Long.

Source: Wingstop - House Of Flavor @ "La Caserne" in Paris

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**Article online:**

<https://www.uspa24.com/bericht-24796/house-of-flavor-is-a-fully-immersive-wingstop-experience.html>

**Editorial office and responsibility:**

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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